

OUTCOMES

01 People live long, happy, healthy and independent lives

1. Inequality in life expectancy:
A. Men B. Women C. All residents by ward
2. Healthy life expectancy for:
A. Men B. Women
3. The proportion of population who feel socially isolated:
A. Disabled people B. Older people
4. The number (per 100,000 population) of permanent admissions to residential and nursing care homes for:
A. Younger adults (16-64 years)
B. Older people (65+ years)
5. The overall satisfaction of people who use services, with their care and support
6. Carers who use services who find it easy to find information about support

02 Our young people thrive and reach their full potential

7. The number of young people who enter the youth justice system
8. The number of young people engaging in activities delivered by the youth engagement team
9. The levels of child poverty in the borough
10. Feedback from Ofsted that our Children's social care service has improved
11. More children and families receiving early help and support from us and our partners
12. The number of pupils attending schools which have been rated good or outstanding by OfSTED for:
A. Primary C. Pupil Referral Unit (PRU)
B. Secondary D. Special
13. Educational attainment levels for:
A. White British
B. Black Caribbean heritage
C. Children in receipt of free school meals
D. Looked After Children
14. The number of young people involved in decision making through the Youth Mayor, Youth Cabinet, Young Commissioners, Youth Forums & Youth Congress

03 Good, decent, affordable homes for all

15. The number of homes delivered (gross & net)
A. Private B. Affordable
16. The proportion of private rented properties that are licensed through the landlord licensing scheme
17. The number of households accepted as homeless under the housing act including:
A. Women B. BME backgrounds
18. The number of homes purchased
19. The number of empty properties returned to use
20. The number of families in Bed and Breakfast (B&B) with shared facilities for 6 weeks or more
21. The number of care leavers in suitable accommodation, with the council acting as guarantor when they rent their first home
22. The number of rough sleepers

04 Everyone feels safer in their street, their neighbourhood and their home

23. The rate of knife crime (measured by the Metropolitan Police)
24. The rate of youth violence (measured by the Metropolitan Police)
25. Perceptions of safety across the borough (measured by the Metropolitan Police)
26. The number of incidents of Anti-Social Behaviour (ASB) reported to the council
27. The number of cases of domestic abuse referred to the Multi Agency Risk Assessment Conference (MARAC)

05 A cleaner and more sustainable environment

28. The number of reported incidences where cleanliness of streets is below grade A
29. Meeting national air quality strategy objectives for levels of nitrogen dioxide and particulate matter
30. The % recycling rates

06 Everyone has the opportunity to work and build their career

31. The number of businesses with a Good Employer accreditation
32. The number of employers using Croydon Works Brokerage
33. The number of residents entering into and sustaining employment including the following groups:
A. People with disabilities E. Lone parents
B. All residents by ward F. Ex-offenders
C. Care leavers G. Homeless
D. Overs 50's
34. The % of young people Not in Education Employment or Training (NEET):
A. All young people (16-17 years)
B. Care leavers (17 – 21 years)
35. The number of residents trained through CALAT, to achieve a positive outcome
36. The number of apprenticeships:
A. Recruited by Croydon Council
B. Recruited by council contractors

07 Businesses move here and invest and our existing businesses grow

37. Delivery of specific projects within the Growth Zone programme
38. The number of Small and Medium Enterprises (SME's) in Croydon
39. The number of SME's who feel the council is 'open for business'
40. The % council spend with local suppliers
41. The number of local residents employed on major developments and end use sites, including those from underrepresented groups

08 Where there is an excellent, safe, reliable and accessible transport system

42. The usage of public transport by residents (measured by Transport for London)
43. The % of residents participating in active travel per day (measured by Transport for London)
44. The safety, accessibility and affordability of public transport to all residents (measured by Transport for London)
45. The number of electric vehicle charging points

09 We value the arts, culture and sports activities

46. The size and health of creative cultural industries
47. The number of participants in the borough's cultural offer
48. The participation in cultural events appropriately reflecting the boroughs diverse demography
49. The number of children and adults accessing free and low cost activities
50. The number of Green Flag awards for parks

10 An excellent, modern, and efficient council, working closely with residents and communities

51. Financial management – monitoring % budget variance for:
A. Revenue B. Capital C. DSG D. HRA
52. The % council tax collected
53. The % business rates collected
54. The % cash collection rate for housing rent
55. Representative workforce reflecting the community that we serve:
A. Ethnicity D. Sexual orientation
B. Gender E. % staff that live in the borough
C. Disability
56. The pay gap in the council workforce
A. Gender
B. Ethnicity
C. Disability
57. Digital zones where our residents can access support
58. Residents having the basic digital skills they need to fully participate in society